



The Academic **FORUM**

April 2013 Conference Proceedings

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21st Century Thought; 18th Century Tradition

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Conference Program

The Williamsburg Lodge, Williamsburg, Virginia April 2013

Wednesday April 10 – Allegheny Room A

6:30 PM – 7:30 PM Welcome Reception

Thursday April 11 – Virginia Room C

- 8:30 AM – 9:30 AM** **Learning Strategies – A. Abusharief, Chair**
- Challenges of Heritage Arabic Learners in L2 class – *A. Abusharief (Qatar University)*
- 9:30 AM – 9:45 AM** **Break**
- 9:45 AM – 10:45 AM** **Teaching's Cultural Concepts – V. Lewis, Chair**
- Utilizing Hofstede's Cultural Dimensions as a Teaching Guide in an Intercultural University Classroom – *N. Bromfield (United Arab Emirates University)*
- 10:45 AM – 11:00 AM** **Break**
- 11:00 AM – 12:00 PM** **Education Challenges & Benefits – M. Lay, Chair**
- E-learning and the traditional classroom: a method to address challenges of physical and virtual distancing in education – *A. Dean (Virginia Commonwealth University)*
 - Hospitality Capstone: A Business-Education Partnership Approach for Benefits beyond Instruction – *M. Lay (The University of Southern Mississippi)*



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Thursday April 11 – Virginia Room C, *continued*

12:00 PM – 12:15 PM

Luncheon Break

12:15 PM – 1:15 PM

21st Century Learners – D. King, Chair

- Millennial University: Today's Learners – Tomorrow's Leaders – *L. Underdahl & Y. Stott (University of Phoenix)*
- Helping New Graduate Students Transition into the Grad Student World – *D. King (Loose Leaf Consulting, PLLC)*

1:15 PM – 1:30 PM

Break

1:30 PM – 2:30 PM

Critical Thinking Workshop – H. O'Sullivan

- Getting Students to Think Critically – *H. O'Sullivan (Marymount University)*

Thursday April 11 – Virginia Room D

8:30 AM – 9:30 AM

Leadership – J. Morris, Chair

- Leadership Effectiveness and Core Values: An Exploratory Study – *M. Fekula (The Citadel)*
- An Exploration of Intuition Among Senior Leaders – *J. Morris (University of Phoenix)*

9:30 AM – 9:45 AM

Break

9:45 AM – 10:45 AM

Production, Demand, and Price Effects – Y. Tian, Chair

- The Push-Pull Boundary and Aggregation in a Supply Chain – *K. Gnanendran (The University of Scranton)*
- Free ≠ More—An experimental study of Zero Price and Social Norm – *Y. Tian (Wesley College)*

10:45 AM – 11:00 AM

Break



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Thursday April 11 – Virginia Room D, *continued*

11:00 AM – 12:00 PM

Information Technology – I. Alkadi, Chair

- How Construction Can Innovate: Lessons from Information Technology – *D. Goldsmith (Virginia Commonwealth University)*
- A Study of the Status of Cloud Computing and its Future – *I. Alkadi (Southeastern Louisiana University)*

12:00 PM – 12:15 PM

Luncheon Break in Virginia Room C

12:15 PM – 1:15 PM

Tradition & Transition – L. Franks, Chair

- An Essay on American Federalism: Opposite and Rival Interests – *A. Morris III (Bowie State University)*
- Best Practices in Higher Education: The Use of On-line Cohorts in Support of Non-Traditional Students: A Review of the Literature and an Administrative Critique – *L. Franks (Bellevue University)*

1:15 PM – 1:30 PM

Break

1:30 PM – 2:30 PM

Decision Tools – N. Das, Chair

- Impact of Implicit Person Theory of supervisor on affective commitment through leader-member exchange – *A. Rasheed (King Saud University)*
- Weather Derivatives -A Tool for Game Franchisers – *N. Das (Delaware State University)*

Friday April 12 – Piedmont Room B

8:30 AM – 9:30 AM

Effective Education Deliveries – M. Bellnap, Chair

- Developing New Educational Programs: Suggestions for Success – *S. Kathurwar (The University of Findlay)*
- Eagle Vision Classroom - An Effective Teaching Modality – *M. Bellnap (Embry Riddle Aeronautical University)*

9:30 AM – 9:45 AM

Break



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Friday April 12 – Piedmont Room B, *continued*

9:45 AM – 11:15 AM

Strategic Thinking in Education – G. Weaver, Chair

- Research Engineers' Perceptions of Creativity in a Federal Aerospace Agency – *P. Pahlavani (University of Phoenix)*
- Independent School Principals' Perceptions of Ownership in Strategic Planning – *P. Steele (University of Phoenix)*
- Teaching “Cause and Effect” in Business Schools: A Pathway to Improved Strategic Thinking Skills – *G. Weaver (Hood College)*

Friday April 12 – Piedmont Room C

8:30 AM – 9:30 AM

Finance – W. Stokes, Chair

- Tax Deduction and Executive Compensation: Significant Impact of the Million Dollar Cap and Dodd-Frank Act on Excessive Compensation – *X. Yuan (Elizabeth City State University)*
- Differences in the Misclassification of Load and No-Load Mutual Funds – *W. Stokes (University of Phoenix)*

9:30 AM – 9:45 AM

Break

9:45 AM – 10:45 AM

Emerging Economics Applications – J. Christopher, Chair

- A SWOT Analysis of an Emerging Market: Inside India – *S. Kathurwar (The University of Findlay)*
- Speaking the Language of Economics: A Pre-College Course in Economic Theory – *J. Christopher, Session Chair, & J. Burton (Delaware State University)*

10:45 AM – 11:00 AM

Break

11:00 AM – 12:00 PM

Culture and State Administration – H. Burson, Chair

- Shielding Ourselves From The World. The Importance Of The Self-Referent Criterion In Communicating Across Cultures And Developing Cross-Cultural Literacy – *S. Fernandez (Nova Southeastern University)*
- Mothers' Pensions in Alabama: An Analysis of State Child Welfare Administration – *H. Burson (Troy University)*

12:30 PM – 1:30 PM

Conference Award Luncheon - Allegheny Room B



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Best Conference Paper

“Weather Derivatives -A Tool for Game Franchisers”

Nandita Das

Delaware State University

Most Promising Abstract

*“Hospitality Capstone: A Business-Education Partnership
Approach for Benefits beyond Instruction”*

Marsha G. Lay, Evelyn Kwan Green, & Catherine Price

The University of Southern Mississippi

Most Promising Future Research Stream

*“E-learning and the traditional classroom: a method to address challenges
of physical and virtual distancing in education”*

Adam Dean

Virginia Commonwealth University

Best Conference Presentation

*“Shielding Ourselves From The World. The Importance Of The Self-Referent
Criterion In Communicating Across Cultures And Developing Cross-Cultural Literacy”*

Susana Fernandez

Nova Southeastern University



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