Conference Program
The Williamsburg Lodge, Williamsburg, Virginia
April 2013

Wednesday April 10 – Allegheny Room A

6:30 PM – 7:30 PM  Welcome Reception

Thursday April 11 – Virginia Room C

8:30 AM – 9:30 AM  Learning Strategies – A. Abushariefeh, Chair
• Challenges of Heritage Arabic Learners in L2 class – A. Abushariefeh (Qatar University)

9:30 AM – 9:45 AM  Break

9:45 AM – 10:45 AM  Teaching’s Cultural Concepts – V. Lewis, Chair
• Utilizing Hofstede’s Cultural Dimensions as a Teaching Guide in an Intercultural University Classroom – N. Bromfield (United Arab Emirates University)

10:45 AM – 11:00 AM  Break

11:00 AM – 12:00 PM  Education Challenges & Benefits – M. Lay, Chair
• E-learning and the traditional classroom: a method to address challenges of physical and virtual distancing in education – A. Dean (Virginia Commonwealth University)
• Hospitality Capstone: A Business-Education Partnership Approach for Benefits beyond Instruction – M. Lay (The University of Southern Mississippi)
Thursday April 11 – Virginia Room C, continued

12:00 PM – 12:15 PM  
Luncheon Break

12:15 PM – 1:15 PM  
21st Century Learners – D. King, Chair
- Millennial University: Today’s Learners – Tomorrow’s Leaders – L. Underdahl & Y. Stott (University of Phoenix)
- Helping New Graduate Students Transition into the Grad Student World – D. King (Loose Leaf Consulting, PLLC)

1:15 PM – 1:30 PM  
Break

1:30 PM – 2:30 PM  
Critical Thinking Workshop – H. O'Sullivan
- Getting Students to Think Critically – H. O'Sullivan (Marymount University)

Thursday April 11 – Virginia Room D

8:30 AM – 9:30 AM  
Leadership – J. Morris, Chair
- Leadership Effectiveness and Core Values: An Exploratory Study – M. Fekula (The Citadel)
- An Exploration of Intuition Among Senior Leaders – J. Morris (University of Phoenix)

9:30 AM – 9:45 AM  
Break

9:45 AM – 10:45 AM  
Production, Demand, and Price Effects – Y. Tian, Chair
- The Push-Pull Boundary and Aggregation in a Supply Chain – K. Gnanendran (The University of Scranton)
- Free ≠ More—An experimental study of Zero Price and Social Norm – Y. Tian (Wesley College)

10:45 AM – 11:00 AM  
Break
Thursday April 11 – Virginia Room D, continued

11:00 AM – 12:00 PM  Information Technology – I. Alkadi, Chair
- How Construction Can Innovate: Lessons from Information Technology – D. Goldsmith (Virginia Commonwealth University)
- A Study of the Status of Cloud Computing and its Future – I. Alkadi (Southeastern Louisiana University)

12:00 PM – 12:15 PM  Luncheon Break in Virginia Room C

12:15 PM – 1:15 PM  Tradition & Transition – L. Franks, Chair
- An Essay on American Federalism: Opposite and Rival Interests – A. Morris III (Bowie State University)

1:15 PM – 1:30 PM  Break

1:30 PM – 2:30 PM  Decision Tools – N. Das, Chair
- Impact of Implicit Person Theory of supervisor on affective commitment through leader-member exchange – A. Rasheed (King Saud University)
- Weather Derivatives -A Tool for Game Franchisers – N. Das (Delaware State University)

Friday April 12 – Piedmont Room B

8:30 AM – 9:30 AM  Effective Education Deliveries – M. Bellnap, Chair
- Developing New Educational Programs: Suggestions for Success – S. Kathurwar (The University of Findlay)
- Eagle Vision Classroom - An Effective Teaching Modality – M. Bellnap (Embry Riddle Aeronautical University)

9:30 AM – 9:45 AM  Break
Friday April 12 – Piedmont Room B, continued

9:45 AM – 11:15 AM  Strategic Thinking in Education – G. Weaver, Chair
  • Research Engineers’ Perceptions of Creativity in a Federal Aerospace Agency – P. Pahlavani (University of Phoenix)
  • Independent School Principals’ Perceptions of Ownership in Strategic Planning – P. Steele (University of Phoenix)
  • Teaching “Cause and Effect” in Business Schools: A Pathway to Improved Strategic Thinking Skills – G. Weaver (Hood College)

Friday April 12 – Piedmont Room C

8:30 AM – 9:30 AM  Finance – W. Stokes, Chair
  • Tax Deduction and Executive Compensation: Significant Impact of the Million Dollar Cap and Dodd-Frank Act on Excessive Compensation – X. Yuan (Elizabeth City State University)
  • Differences in the Misclassification of Load and No-Load Mutual Funds – W. Stokes (University of Phoenix)

9:30 AM – 9:45 AM  Break

9:45 AM – 10:45 AM  Emerging Economics Applications – J. Christopher, Chair
  • A SWOT Analysis of an Emerging Market: Inside India – S. Kathurwar (The University of Findlay)
  • Speaking the Language of Economics: A Pre-College Course in Economic Theory – J. Christopher, Session Chair, & J. Burton (Delaware State University)

10:45 AM – 11:00 AM  Break

11:00 AM – 12:00 PM  Culture and State Administration – H. Burson, Chair
  • Shielding Ourselves From The World. The Importance Of The Self-Referent Criterion In Communicating Across Cultures And Developing Cross-Cultural Literacy – S. Fernandez (Nova Southeastern University)
  • Mothers’ Pensions in Alabama: An Analysis of State Child Welfare Administration – H. Burson (Troy University)

12:30 PM – 1:30 PM  Conference Award Luncheon - Allegheny Room B
Best Conference Paper

“Weather Derivatives - A Tool for Game Franchisees”
Nandita Das
Delaware State University

Most Promising Abstract

“Hospitality Capstone: A Business-Education Partnership Approach for Benefits beyond Instruction”
Marsha G. Lay, Evelyn Kwan Green, & Catherine Price
The University of Southern Mississippi

Most Promising Future Research Stream

“E-learning and the traditional classroom: a method to address challenges of physical and virtual distancing in education”
Adam Dean
Virginia Commonwealth University

Best Conference Presentation

“Shielding Ourselves From The World. The Importance Of The Self-Referent Criterion In Communicating Across Cultures And Developing Cross-Cultural Literacy”
Susana Fernandez
Nova Southeastern University
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